

Real Training. Real Practice. Real Results.

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## Intellectual Point is Launching a New On-Demand Federal Sales Certification Training Course on its Rapid Education Platform

Sterling VA, August 11, 2021 – Intellectual Point announced that is will release a new On-Demand training on <u>Rapid Education</u> with <u>Sanctum Federal</u>. Sanctum Federal and Intellectual Point, two Virginia-based training organizations, teamed up to develop an on-demand version of Sanctum Federal's Federal Sales Certification Training course.

Intellectual Point's mission to prepare busy professionals with the skills and certifications needed to be successful in their careers pairs perfectly with Sanctum Federal's course. The Federal Sales Certification Training course offers the only product-based, Federal sales certification on the market and provides new and seasoned Federal sales professionals the tools and techniques they need to sell effectively.

"We are excited to team up with Intellectual Point to expand the reach of our Federal Sales Certification Training course," stated Kevin Mahoney, Sanctum Federal CEO. "To date, our focus has been to train sales teams but we see our training as a valuable benchmark for individuals looking to start a new and lucrative career in Federal sales. We are confident that our partnership with Intellectual Point will helps us reach those students."

As the world is adjusting to COVID Intellectual Point has created a new <u>Rapid Seminars</u> platform for On-Demand learning that is self-paced. The Rapid Seminars' On-Demand Federal Sales Certification Training course includes:

- 20+ Attached Resources
- Hands-On Lessons with LinkedIn & Seamless.ai
- Course Materials [ E-Book + Practice Exams ]
- Instructor Contact, Weekdays Email Help [ 9AM 5PM ]

"The COVID-19 pandemic left millions of people looking for work due to unemployment or to better support their families with a more flexible schedule. It has also forced training courses to run 100% virtually and we see the trend for accessing education virtually lasting long after the pandemic as well. As such, we decided to build a learning platform that will support the need for flexible education and provide the skills people need to earn high-paying, secure jobs in technology and sales," stated Prem Jadhwani, CEO of Intellectual Point.

The On-Demand training course will be available starting September 30, 2021. Learn more about the Federal Sales Certification Training course and pre-register for on-demand access: https://info.sanctumfederal.com/ondemand-training.



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## **About Sanctum Federal**

Sanctum Federal has a unique combination of government expertise that helps businesses accelerate their growth in the complex federal market. With 3 federally focused capabilities: Federal Sales Consulting, Federal Sales Certification Training and FedSalesTracker software, Sanctum Federal is positioned to provide businesses a direct path to building a federal revenue stream. Our complete array of services, including building Federal Business Plans for companies through the execution, implementation, and operations, of those plans is unmatched by any other federally focused company. https://sanctumfederal.com/federal-training/

## **About Intellectual Point**

Intellectual Point is a leading IT training, consulting and workforce development company that provides professional, hands-on information technology training in the areas of Information Assurance, Cybersecurity, Cloud computing, Big Data, Networking, and Program Management. As an experienced provider of training to the Department of Defense to meet their rigorous DOD 8570.01 Directive, Intellectual Point is committed to providing high-quality training programs and consulting services based on the proven NIST NICE Framework, Risk Management Framework, ITIL, and Project Management processes. https://intellectualpoint.com/

For media Inquiries: Prem Jadhwani, Intellectual Point Prem@Intellectualpoint.com (703) 554-3827