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Intellectual Point Commits to the BBB Standards of Trust

This week, Intellectual Point announced its recent accreditation by the BBB serving Metro Washington DC and Eastern PA. As a BBB Accredited Business, Intellectual Point is dedicated to promoting trust in the marketplace.

According to a recent BBB study by Nielsen, nearly 83% of U.S. consumers are more likely to make a purchase from a business who displays the BBB Accreditation Seal. The BBB is a resource for the public, providing trustworthy, unbiased information about businesses.

“We are pleased to be a BBB Accredited Business because we value building trust with our consumers,” said Prem Jadhvani “Our BBB Accreditation gives our customers confidence in our commitment to maintaining high ethical standards of conduct.”

BBB Accredited Businesses must adhere to the BBB’s Code of Business Practices, a comprehensive set of policies, procedures and best practices for representing trustworthiness in the marketplace. The code is built on the BBB Standards for Trust, which calls for building trust, embodying integrity, advertising honestly and telling the truth, being transparent, honoring promises, being responsive and safeguarding privacy.

ABOUT INTELLECTUAL POINT

Intellectual Point is a leading IT training, consulting and workforce development company that provides professional, hands-on information technology training in the areas of Information Assurance, Cybersecurity, Cloud computing, Big Data, Networking, and Program Management. As an experienced provider of training to the Department of Defense to meet their rigorous DOD 8570.01 Directive, Intellectual Point is committed to providing high-quality training programs and consulting services based on the proven NIST NICE Framework, Risk Management Framework, ITIL, and Project Management processes.

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For more information, [visit our BBB Business Profile](#)