



# Certified Information Privacy Technologist (CIPT)

## Training Program

#### **IAPP**

We are the world's largest and most comprehensive privacy resource. The International Association of Privacy Professionals (IAPP) delivers the knowledge your organization needs to be great at privacy through training, certification, networking, news and membership.

The CIPT shows that you know how to manage and build privacy requirements and controls into technology.

It will show the world that you know privacy laws and regulations and how to apply them, and that you know how to secure your place in the information economy. When you earn a CIPP credential, it means you've gained a foundational understanding of broad global concepts of privacy and data protection law and practice, including: jurisdictional laws, regulations and enforcement models; essential privacy concepts and principals; legal requirements for handling and transferring data and more.

# Learning Objectives

### The How - Technology

- Information Technology
- Information Security
- Software Engineering
- Privacy by Design
- GLOBAL, CROSS-INDUSTRY



https://iapp.org/train/gdprready/





# Course Features

- Live instructor-led training in modern classrooms
- Thorough review of CIPT topics by industry experts
- 24 x 7 access to the real labs in classrooms and remotely
- 100% latest material & unlimited live hands-on labs & 30 practice questions
- Confidence building hands-on training
- Classroom located in Reston & conveniently accessible from Silver Line Metro
- Study material, notes, lab book, and practice questions included in course price
- Price includes the first one year membership and one exam voucher

	Course Schedule	
Session	Topics	
1	<ul> <li>Understanding the need for privacy in the IT environment         (Evolving compliance requirements, IT risks, Stakeholders         expectations for privacy, Mistakes organizations make, Privacy         vs. security-what's alike and what's different, IT governance vs.         data governance, The role of the IT professional, and those other         players, in preserving privacy)</li> <li>Core privacy concepts (Foundation elements for embedding         privacy in IT, The information life cycle: an introduction, Common         privacy principles)</li> </ul>	<ul> <li>Privacy considerations in the information life cycle (Collection, Use, Disclosure, Retention, Destruction)</li> <li>Privacy in systems and applications (The enterprise IT environment, Identity and access management, Credit card information and processing, Remote access, Data encryption, Other privacy enhancing technologies in the enterprise environment, Specific considerations for customer-facing applications)</li> </ul>
2	<ul> <li>Privacy techniques (Authentication techniques and degrees of strength, Identifiability, Privacy by Design-overview of principles, Privacy by ReDesign-review of framework)</li> <li>Online privacy issues (Specific requirements for the online environment, Social Media, Online threats, E-commerce personalization, Online advertising, Online advertising, Understanding cookies, beacons and other tracking technologies, machine-readable privacy policy languages, Web browser privacy and security feature, Web security protocols)</li> </ul>	Technologies with privacy considerations     (Cloud computing, Wireless IDs, Location-based services, "Smart" technologies, Video/data/audio surveillance, Biometric recognition)

## **Enroll**

Online: www.intellectualpoint.com/student-register.php

Office: Saturday–Thursday • 9AM–5 PM Sunset Hills Professional Center 11321 Sunset Hills Road Reston, Virginia 20190 For more information about our courses, pricing, or consultation, please call (571) 577-7890 OR (703) 554-3827

Or email <u>info@intellectualpoint.com</u>

Payments are accepted via cash, check, or credit card. Ask us about group discounts!

